

# Press Release



**Subject:** DIVE THE EARTH DAY 2009

**Date:** 22-APR-2009

On the 22<sup>nd</sup> day of this last April the world celebrated the Earth Day; launched in 1970 this event focus on raising environmental awareness on a global scale through local actions. With our planet some much in peril it was nice to see more and more people getting involved in this campaign and willing to take care of our living and working space.

Euro-Divers Club Med El Gouna dive center understands the impact that we as dive leaders have on divers and this year it was not different and we attracted a full boat of divers to have a deep look on our reefs.

The day started with a boat trip to Shabaha, a dive site not far away from El Gouna in the Red Sea Coast of Egypt, there around 15 divers led by three of our staff performed a Coral Watch survey collecting data on the health of our reefs, later submitted to the Coral Watch Organization.

On the second dive we conducted a reef cleaning and a fish identification survey, collecting data for the STE Project from the University of Bologna – Italy.

The day ended with a presentation on the Coral Reef system of the Red Sea showing people what is, why so fragile and how we can protect the coral reef.

Thank you for all divers and non-divers participating in the event and a big hand for Helene Kuhn (OWSI#983377) and Jerome Hardy (OWSI# 931367) for their commitment on this cause and in organizing the event.

A handwritten signature in blue ink, appearing to read 'M. Guimaraes'.

Marcelo Guimaraes  
Euro-Divers Worldwide  
Regional Manager Egypt

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